



#TeamBoyBeat wins Pixi's #FlawlessInFive Challenge



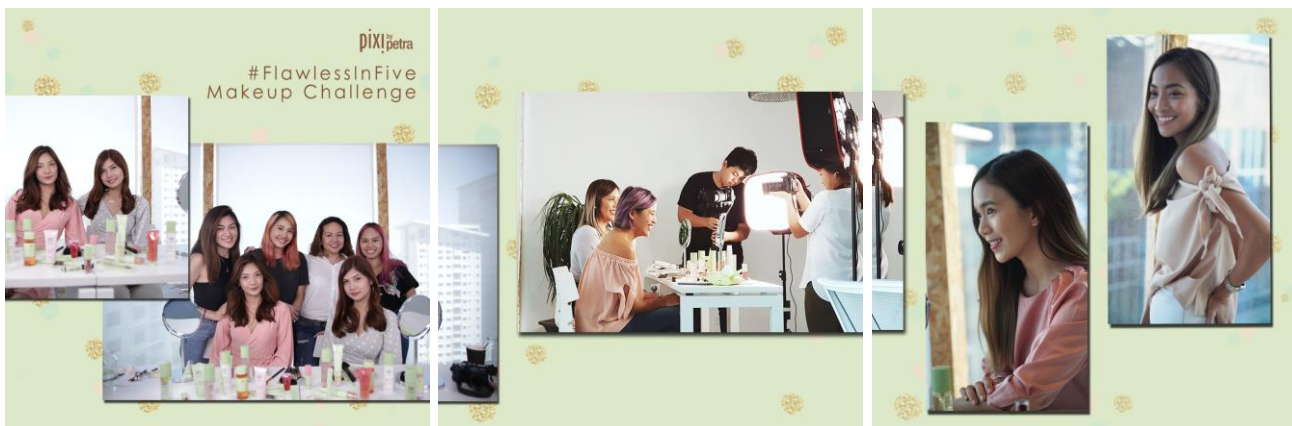
“Who says boys can’t wear makeup?” Zjhay Taupan exclaims, one-half of the winning pair TeamBoyBeat as he polishes his final look. Zjhay and Vincci Descalzo are Pixi’s #FlawlessInFive Makeup Challenge winners, besting more than a dozen teams of men and women who stepped up to the challenge of creating fresh, and effortless make-up looks in 5 minutes and winning over Php 25,000 in Pixi Makeup products!

Founded in the UK by makeup artist, Petra Strand, Pixi offers a wide variety of products for men and women on-the-go who need fuss-free makeup that can be applied in five minutes or less. Zjhay and Vincci brought Petra Strand’s fuss free philosophy to life with their #FlawlessInFive looks. Both of them used Pixi’s Rose Oil Blend to prep their skin, Pixi’s H2O Skintint as base and creatively used the Pixi Multi-balm for their cheeks and lips. They also used a great make-up hack – using Pixi’s lower lash mascara for their upper eyelashes and their eyebrows, because yes, kilay is life! To finish off their looks, Zjhay aiming for a Korean Glass Skin look and Vincci for a New York model’s barely there make-up look, they spritzed on Pixi’s best-selling Glow Mist.

Pixi is all about makeup that is infused with skin-loving ingredients, which treats and rejuvenates the skin as one wears it. Team Boybeat swear by the brand: “They take care of skin as well, hindi lang siya instant beauty”, Zjhay and Vincci agree.



The #FlawlessIn5 Makeup Challenge was launched by Pixi in June 2018, to show beauty seekers in the Philippines that Pixi’s delivers on its promise by featuring 3 pairs of different people with diverse lifestyles; Jackie Go and Shari Poquiz for Moms-On-The-Go; Sweet Sisters Aggy and Nina Nuguid to represent the youth and Makeup Mavens Say Tioco and Jessica Godinez to show that even glam looks can be achieved in 5 minutes with Pixi.



Most of us are used to doing our own makeup on-the-go, it's an easy task when you use the right multi-tasking products. Pixi challenged everyone to join #FlawlessinFive Makeup Challenge to see for their selves what Pixi Makeup is all about. The mechanics were super easy; participants needed to find a partner to create a flawless in five look in five minutes using a minimum of 2 Pixi makeup products, and uploaded on Facebook.

Out of the shortlisted entries, Pixi also gave the #PixiPretty award to Katherine Catiis (@Kcmookup) and Glacy Ricablanca (@glamyourcanvas). The Pixi Team just loved how they pulled off a day to night look. Charlies Barnachea (@charliesbarnachea) and Jay Del Castillo with 15,000 views were awarded the prize the fan favorite, winning Pixi's Skintreats, including their famous mists, T-zone Peel off Mask and Glow Peel Pads worth 7,000 pesos.



Pixi by Petra is exclusively distributed by Glamourbox, Inc. and is available at Glamourbox.ph, BeautyMNL, Zalora, Lazada, Shopee and selected SM Beauty counters, Watsons, Landmark Department Stores, other retail outlets.

Watch #FlawlessinFive entries here:

Winners: <https://www.facebook.com/vinccccified/videos/vb.1438964053/10216797480636209/?type=2&theater>

Pixi Pretty Award:

<https://www.facebook.com/kae.mhakuletz/videos/vb.100000187884876/2258729950809912/?type=2&theater>

Fan Favorite:

https://www.facebook.com/charlies.barnachea/posts/1776346782420182?notif_id=1533409616695354¬if_t=feedback_reaction_generic

#FlawlessinFive videos:

Jackie Go and Shari Poquiz: bit.ly/piximomonthego

Aggy and Nina Nuguid: bit.ly/pixisweetsisters

Say Tioco and Jessica Godinez: bit.ly/piximakeupmaven

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