

# JERRIKA RAMOS

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🌐 jerrikamos.com

Hi, I'm Jerrika. My diverse marketing background equips me to create engaging and creative content across all platforms. I excel at managing accounts and developing unique strategies to help your brand thrive both online and offline.

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## EDUCATION

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**Post Degree in Marketing  
(2021-2022)**

**DOUGLAS COLLEGE**

New Westminster, BC, Canada

**Post Degree in Int. Business  
Management (2020-2021)**

**DOUGLAS COLLEGE**

New Westminster, BC, Canada

**Bachelor's Degree in Broadcast  
Journalism (2011-2015)**

**DE LA SALLE UNIVERSITY- DASMARIÑAS**

Cavite, Philippines

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## SKILLS

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- Social Media Content & Management
- Email Marketing
- Press Releases
- Marketing Campaigns
- Copywriting
- Photography
- Graphic Design (Photoshop, Illustrator, & Canva)
- Basic Video Editing
- Branding
- Project Management

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## CERTIFICATIONS

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**Shopify Basics**  
SHOPIFY

Issued on Dec 2021

**Google Analytics for Beginners**  
GOOGLE ANALYTICS

Issued on Jun 2021

**Google Ads Display Certification**  
GOOGLE ADS

Issued on Jun 2021

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## REFERENCE

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Available upon the request

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## JOB EXPERIENCE

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**Marketing Coordinator (June 2022- Present)**

**KARTNERS BATHROOM ACCESSORIES**

Copy Writing, Website and Social Media Management, Content Creation, Graphic Design, Photography and Basic Video Editing

**Marketing Coordinator (Oct 2020- Apr 2022)**

**JEMINI CAPITAL (PART-TIME)**

Managing Social Media Platforms, Copy Writing, Graphic Design, and Basic Video Editing.

**Brand Manager (Jun-Jul, 2019)**

**Asst. Brand Manager (Jul 2017-Jun 2019)**

**GLAMOURBOX, INC.**

Community Management, Content Creation, Social Media Management, Creating & Executing Campaigns, Copywriting, PR, Merchandising, Graphic Design, Sourcing Suppliers, Sales and PR Reports.

**Graphic Artist (May-Jul 2018)**

**DIAMOND CITY REALTY (FREELANCE)**

Designing Logos, Creating Social Media Collaterals

**Account Executive (Jun 2016-Mar 2017)**

**PIXEL EYE OOH MEDIA**

Presenting, Creating Decks, Client Acquisition & Campaign Pitch.

**Account Manager (Sept 2015- Mar 2016)**

**Partner Service Executive (Jul-Sept 2015)**

**FOOD PANDA PHILIPPINES**

Client liaison, PR, Creating, Presenting Decks, Automating Partners, Customer Service, Tech & Backend Support through Salesforce.